

ITEM 15

Notes from the Vital and Viable Meeting 21st January 2022 via Teams

The meeting was set up by the Vital and Viable Team ELDC for the Market Town Town Clerks led by Sam Phillips, Economic Development Officer

The team are working to improve the public realm, the conditions of the shop fronts.

A new website is coming out 'Destination Lincolnshire', there are already pages on Facebook, Love Spilsby etc. they could do with more content.

They are supporting 'Streetscene' and will support with town tidy days.

Provide town centre businesses with help.

Nurture Cultural events and keen to support other events.

Create a more robust town centre. Communicate with towns and have a newsletter for each town.

I asked about interpretation boards (as previously discussed by the Town Council) for the interesting buildings.

I have invited Sam to the U3A Local History Group to look at photographs for the empty shop windows.

There is to be an 'Events Event' at Skegness at the Embassy and Sam invited clerks who were able, to go.

There is money in the Welcome Back Fund for a deep clean (Rentokil). Email Lisa Collins to ask for one for the toilets.

Audits are being undertaken in the market towns. I have sent the one that Morgan Holland compiled to Sam.

The Welcome Back Fund finishes at the end of March. There may be some money left in the fund as there is a chance of an underspend. Clerks were encouraged to claim the money back.

Sam would be happy to come to talk to the Community Action Committee about Vital and Viable.

Queens Jubilee

ELDC are putting some guidance together for the event.

Jubilee Tart- Louth TC have asked their WI to bake it for them.

Magna Vitae will need an event notification form (covers emergency services notification)

It was agreed to hold quarterly meetings with the Town Clerks.

Bonny Smith
Town Clerk
25th January 2022